








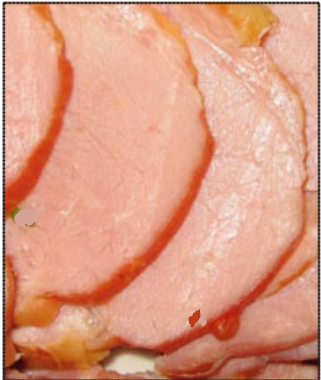







Farmer's Share of Retail Food Dollar

Did you know that farmers and ranchers receive only 15.8* cents of every food dollar that consumers spend on food at home and away from home?

According to USDA, off farm costs including marketing, processing, wholesaling, distribution and retailing account for more than 80 cents of every food dollar spent in the United States.

<p>Bacon 1 Pound</p>  <p>Retail: \$5.49 Farmer: \$0.92</p>	<p>Top Sirloin Steak 1 Pound</p>  <p>Retail: \$8.49 Farmer: \$1.71</p>	<p>Bread 1 Pound</p>  <p>Retail: \$3.89 Farmer: \$0.19</p>	<p>Fresh Carrots 5 Pounds</p>  <p>Retail: \$3.69 Farmer: \$1.81</p>	<p>Beer 6-Pack Cans</p>  <p>Retail: \$6.49 Farmer: \$0.05</p>
<p>Cereal 18 Ounce Box</p>  <p>Retail: \$3.99 Farmer: \$0.10</p>	<p>Tomatoes 1 Pound</p>  <p>Retail: \$3.28 Farmer: \$0.54</p>	<p>Eggs 1 Dozen</p>  <p>Retail: \$2.89 Farmer: \$0.88</p>	<p>Flour 5 Pounds</p>  <p>Retail: \$2.99 Farmer: \$0.93</p>	<p>Boneless Ham Price per Pound</p>  <p>Retail: \$3.99 Farmer: \$0.92</p>
<p>Lettuce 1 Head (2 Pounds)</p>  <p>Retail: \$2.79 Farmer: \$0.36</p>	<p>Milk 1 Gallon, Fat Free</p>  <p>Retail: \$4.39 Farmer: \$1.81</p>	<p>Potato Chips Lays Classic, 10.5 oz</p>  <p>Retail: \$4.39 Farmer: \$0.22**</p>	<p>Fresh Potatoes Russet, 5 Pounds</p>  <p>Retail: \$5.49 Farmer: \$0.55**</p>	<p>Soda Two Liter Bottle</p>  <p>Retail: \$1.09 Farmer: \$0.11</p>

Farmer's share derived from USDA, NASS "Agricultural Prices," 2011.

Retail based on Safeway (SE) brand except where noted.

*Figure according to U.S. Department of Agriculture Economic Research Service

**Reflects May 2011 prices.



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