



115th Anniversary NFU Convention - Corporate Visibility Opportunities

March 5 – 8, 2017

Catamaran Resort Hotel & Spa

San Diego, CA

SPONSORSHIP OPPORTUNITIES

	Premier \$100,000+	Diamond \$50,000+	Platinum \$35,000+	Gold \$20,000+	Silver \$15,000+	Bronze \$10,000+	Family \$5,000+	Friend of NFU \$2,000+	Farming Friend of NFU \$1,000+
Program Ad	2 Full Page	Full Page	1/2 Page	1/4 Page					
Exhibit Booth (Limited Basis)	Premium	Premium	Premium	Standard	Standard				
Complimentary Registrations	10	5	3	2	2	2	2	2	
VIP Seating at Opening Banquet	10	5	3	2	2	2			
VIP Reception Invitations	10	5	3	2	2	2			
Recognition from the Podium	8	4	3	2	1				
Convention Bag Inserts	6	3	2	2	1	1			
Logo on Lanyard	Yes	Yes							
Logo on Convention Mobile App	Yes	Yes	Yes						
Logo on NFU Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo in Slideshow Loop	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Event Signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

EXHIBITOR OPPORTUNITIES

Premium Exhibit Booth (\$5,000)	Premium booth placement with skirted table and 2 chairs. Includes 2 Registrations.
Standard Exhibit Booth (\$2,500)	Booth with skirted table and 2 chairs. Includes 1 Registration.

For additional opportunities please contact Zack Clark zclark@nfudc.org P(202)554-1600 F(202)554-1654



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Organizational Information:

Organizational Name Contact Name
Office Address City State Zip
Telephone Email

Select Sponsor Opportunity:

- Premier (\$100k+) Gold (\$20k+) Family Sponsor (\$5k+)
Diamond (\$50k+) Silver (\$15k+) Friend of NFU (\$2K+)
Platinum (\$35k+) Bronze (\$10k+) Farming Friend (\$1k+)

Please email a high resolution logo to Andrew Jerome
ajerome@nfudc.org

Sponsorship Total \$

Select Exhibit Opportunity: Diamond, Platinum and Gold Sponsors please indicate if you plan to use your included booth

- Premium Booth (\$5,000) - complimentary with Diamond and Platinum Sponsorship
Standard Booth (\$2,500) - complimentary with Gold Sponsorship

Convention Program Advertisement: - email to Andrew Jerome: ajerome@nfudc.org by February 1, 2016

- Full Page (\$1,000) - complimentary with Diamond Sponsorship
Half Page (\$500) - complimentary with Platinum Sponsorship
Quarter Page (\$250) - complimentary with Gold Sponsorship

Attendee Information: Refer to the Sponsor and Exhibitor Opportunities for the number of complimentary registrations included with your sponsorship. Please indicate VIP Reception attendees with *

* For planning and recognition purposes please submit all attendee names by February 19, 2016

Name 1) Name 4)
Name 2) Name 5)
Name 3) **Additional registrations can be purchased separately

Payment Total: \$ Payment Type: Check ACH (available upon request)
Credit Card (Visa, MasterCard, Discover)
Other (please specify)

Billing Information (if different from above):

Credit Card Number Expiration Date
Billing Name
Billing Address City State Zip