



117TH ANNIVERSARY CONVENTION  
 BELLEVUE, WA • 2019

# Corporate Visibility Opportunities

March 3-5, 2019  
 Hyatt Regency Bellevue  
 Bellevue, Washington

## Sponsorship Opportunities

	Premier \$100,000+	Diamond \$50,000+	Platinum \$35,000+	Gold \$20,000+	Silver \$15,000+	Bronze \$10,000+	Family \$5,000+	Friend of NFU \$2,000+	Farming Friend of NFU \$1,000+
Program Ad	2 Full Page	Full Page	1/2 Page	1/4 Page					
Exhibit Booth (Limited Basis)	Premium	Premium	Premium	Standard	Standard				
Complimentary Registrations	10	5	3	2	2	2	2	2	
VIP Seating at Opening Banquet	10	5	3	2	2	2	2		
VIP Reception Invitations	10	5	3	2	2	2			
Recognition from the Podium	8	4	3	2	1				
Convention Bag Inserts	6	3	2	2	1	1			
Logo on Convention Mobile App, NFU Website, Slideshow Loop, and Event Signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

## Exhibitor Opportunities

Premium Exhibit Booth (\$5,000)	Premium booth placement with skirted table and 2 chairs. Includes 2 registrations.
Standard Exhibit Booth (\$2,500)	Booth with skirted table and 2 chairs. Includes 1 registration.

For additional opportunities please contact Rob Larew - [rlarew@nfudc.org](mailto:rlarew@nfudc.org) - (202) 554-1600.



# Corporate Visibility Opportunities Form

Please fill out the following information and return to Rob Larew, rlarew@nfudc.org. High resolution logos and program advertisements must be sent to Andrew Jerome (ajerome@nfudc.org) no later than February 1, 2019. Please see instructions at the bottom of this form for digital and printing specifications.

## Organizational Information *(fill out all sections)*

Organization Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
 Office Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Email \_\_\_\_\_

## Sponsorship Information *(select appropriate sections)*

Please see front of this form for sponsor benefits and select your sponsorship opportunity level, attendee names, and/or additional opportunities. Note: Several sponsorships come with a booth and/or program advertisement. Please note if you wish to take advantage of these opportunities. Also note: Sponsorships come with various amounts of complimentary registrations. Please fill out the appropriate amount of spaces below.

### Select Sponsor Opportunity

\_\_\_ Premier (\$100k+)    \_\_\_ Gold (\$20k+)    \_\_\_ Family Sponsor (\$5k+)  
 \_\_\_ Diamond (\$50k+)    \_\_\_ Silver (\$15k+)    \_\_\_ Friend of NFU (\$2k+)  
 \_\_\_ Platinum (\$35k+)    \_\_\_ Bronze (\$10k+)    \_\_\_ Farming Friend (\$1k+)

### Select Exhibit Opportunity

\_\_\_ Premium Booth (\$5,000)  
 \_\_\_ Standard Booth (\$2,500)

### Convention Program Advertisement

\_\_\_ Full Page (\$1,000)  
 \_\_\_ Half Page (\$500)  
 \_\_\_ Quarter Page (\$250)

### Attendee Information

Name \_\_\_\_\_ Name \_\_\_\_\_  
 Name \_\_\_\_\_ Name \_\_\_\_\_  
 Name \_\_\_\_\_ *(additional registrations can be purchased separately)*

## Payment Information *(select payment type and fill out appropriate information)*

**Payment Total:** \$ \_\_\_\_\_ **Payment Type:** \_\_\_ Check \_\_\_ ACH *(available upon request)*  
 \_\_\_ Credit Card (Visa, Mastercard, Discover)  
 \_\_\_ Other (please specify)

### Billing Information:

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Billing Name \_\_\_\_\_ Billing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

## Sponsorship Visibility *(provide materials as quickly as possible)*

All sponsors will have their logo included on the NFU website, convention app, slideshow loop, and on our sponsor signage at the event. Higher levels of sponsorship include increased logo visibility at the convention, as well as advertisements in the convention program. To ensure maximum exposure please follow the specifications below, and send all materials to Andrew Jerome (ajerome@nfudc.org) as quickly as possible, and no later than February 1, 2019.

### **Logo Format**

High resolution JPG, PNG, and/or EPS file

### **Program Advertisement**

PDF, JPG or EPS file  
 1/4 page - 4.25 in x 2.75 in (25p6 x 16p6)  
 1/2 page - 4.25 in x 5.5 in (25p6 x 33p)  
 Full page - 4.25 in x 11 in (25p6 x 66p)  
 Bleeds - .25 in (1p6)