



## Growing for the Future 2018 Agenda

All times listed are in Eastern Time.

### Monday, December 3

**Theme:** Future Markets/Future Conditions

- 4:00 PM Live            **Lexi Clark, Field to Market:** How Field to Market works alongside farmers to help document and demonstrate sustainability.
- 6:00 PM Live            **Vincent Kimura, Smart Yields:** Using Technology and Big Data to grow more Ag Entrepreneurs to support small holder farms
- Pre-recorded           **Hugh Aljoe, Noble Research Institute:** Drought Management: Before, During, & After
- 7:00 PM                 Live Q&A with **NFU Government Relation** team

### Tuesday, December 4

**Theme:** Cooperatives

- 4:00 PM Live            **Margaret Bau, USDA Rural Development:** Cooperatives As a Tool to Support Your Goals
- 6:00 PM Live            **Bill Stevenson, RMFU Cooperative Development Center:** What Does a Sustainable Co-op Look Like and How Does It Get There?
- Pre-recorded           **Tim Velde:** What is a Co-op, How They Work, Who They Benefit

### Wednesday, December 5

**Theme:** Future Farmers

- 4:00 PM Live            **Gary Matteson, Farm Credit: Business** Basics for Beginning Farmers
- 6:00 PM Live            **Patty Edelburg, NFU Vice President:** Our Story ... The Challenges and Opportunities Of Starting a 1st Generation Dairy Farm

### Thursday, December 6

**Theme:** Future Conditions/Future markets

- 4:00 PM Live            **Cesar Rodriguez, Florida Growers Union:** An Auditor's Perspective: Food Safety Modernization Act (FSMA) and Organic Certification
- 5:30 PM                 Live Q&A with **Erin Healy**, Director, Office of Community Food Systems
- Pre-recorded           **Michael O’Gorman, Farmer Veteran Coalition:** The Mathematics of Vegetable Production
- Pre-recorded           **Chad Ellis, Noble Research Institute:** Advancing Ecosystem Service Markets for Farmer and Public Benefits