



WOMEN'S CONFERENCE: FARMING IN COMMUNITY SAN DIEGO, CALIFORNIA | JANUARY 13-17, 2019

Hotel: The Catamaran Resort Hotel and Spa, 3999 Mission Boulevard, San Diego, CA, 92109

*****All events will be located in the Rousseau Center of the Catamaran Hotel unless otherwise noted *****

Sunday, JANUARY 13

6:00-8:00 PM Registration
6:00-8:00 PM Welcome Reception with **National Farmers Union Staff** – drinks (for purchase) and appetizers

Monday, JANUARY 14

8:00-9:00 AM Breakfast and Registration
9:00-10:00 AM **Welcome with Lisa Kivirist and Emma Lindberg**

- Introduction of National Farmers Union
- Sponsor Recognition
- Introductions of Conference Attendees and Get Acquainted Activities

10:15- 12:15 PM **Poppy Davis: Session I** Income Taxes for Farmers, Ranchers, and Food Entrepreneurs
12:30-1:30 PM Lunch
1:30-3:30 PM **Poppy Davis: Session II** Understanding Liquidity (or Cash Flow) and How to Set Up Your Accounting Systems
3:45-5:00 PM **Kriss Marion: Stepping Up in Leadership, Speaking Out for the Farm: One Woman's Race to Make a Difference**
Ash Bruxvroot: Plate to Politics

5:00-6:30 PM **Afternoon break** suggested beach visit
6:30 PM **Dinner** is served
6:45-8:00 PM Keynote **Karen Washington**: The Power of Women in Agriculture, Why Inclusion and Diversity Matters.

Tuesday, JANUARY 15

8:00-9:00 AM Breakfast
9:00-10:15 AM **Allison Paap**: Decoding the Loan Application Process: A Peek into the World of Ag Lending and Farming in Southern California
10:30-11:45AM **Lisa Kivirist**: How She Does It: Women Farmers Generating Income through Farmstays, Value-Added Products, On Farm Food Service & More!
12:00-1:00PM Lunch
1:15-4:15 PM **Pheasants Forever**: Conservation, Connections and Community: reflections with Pheasants Forever and WI Farmers Union
4:15-6:00 PM Afternoon break and headshots with **Hannah Packman**
6:15 PM **Dinner** is served
6:30-9:00 PM Keynote **Patty Edelburg, NFU Vice President**: Leadership, Farmers Union, and Me

Wednesday, JANUARY 16

8:00-8:30 AM Breakfast
8:30-9:45 AM **Chelsea Matzen** and **Stephani Norton**: Produce Safety and FSMA 101
10:15 AM Travel to Dickinson Farm
10:45 AM-1:15 PM **Dickinson Farm** and Lunch
1:30 PM Travel to New Roots Community Farm
2:00-3:30 PM **New Roots Community Farm**
4:00 PM Travel to hotel
4:30 PM **Free night** see “Free Evening Suggestions” sheet in packet

Thursday, JANUARY 17

8:00-9:00 AM Breakfast
9:15-10:45 AM **Esther Lin** with **Aubrey Bettencourt, Desiree Garza** and **Lyanne Mendoza**: Lead your USDA
11:00 AM-12:15 PM **Lisa Kivirist** and **Kriss Marion**: Grow Your Community, Soil Sisters: Connect, Collaborate & Act
12:15 PM Conference Ends