



WOMEN'S CONFERENCE: FARMING IN COMMUNITY

SAN DIEGO, CALIFORNIA | JANUARY 19-21, 2020

Sessions and Descriptions

Sunday, JANUARY 19

6:00-8:00 PM Registration and Welcome Reception

Enjoy drinks (for purchase) and complimentary appetizers with fellow attendees. There is no formal programming at the reception, but we encourage you to stop by and meet some of your fellow attendees.

Monday, JANUARY 20

7:30 AM Registration opens

8:00 AM Breakfast is served

9:00 AM Welcome with NFU Staff

During this session, NFU staff will share the objectives of the 2020 Women's Conference, the history of Farmers Union, and future educational opportunities. Additionally, attendees will work together to draft their learning goals and spend some time getting to know one another.

10:00 AM How Cooperatives Fit into Agriculture with Gianna Banducci

Agricultural cooperatives are some of the longest standing co-ops in the U.S. As the agricultural industry has evolved over the years, so have the types and functions of co-ops serving the industry. This session will provide a basic introduction to the co-op model and present specific types of co-op structures utilized within the agricultural sector. Case studies highlighting agricultural co-ops from across the U.S. will be shared in order to facilitate a group discussion around the successes and failures of the model.

11:00 AM Build a Legally Resilient Work Program that Works for Your Farm with Rachel Armstrong

If you are or will be working with others to get work done on the farm (whether it's your spouse, friend, or employee) you are exposed to legal risk. The good news is that with the right information, you can manage that risk. And, your creativity and preferences are an essential part of the process! We'll talk about how you can create a legally resilient worker/employee program that fits your farm's needs and amplifies your values.

12:00 PM Lunch

Food will be provided. You are welcome to leave the Conference and purchase your own lunch.

1:00 PM People, Land and Activities - A Framework for Structuring a Farm or Ranch Business with Poppy Davis

This foundational farm and ranch business skills session provides a framework for understanding the essential components of any farm or ranch business and can help beginning farmers and farmers considering retirement and succession to break the task of starting or transitioning a farm or ranch down into manageable parts. We will look at the types of agreements between people that create ownership in a business or form working relationships with employees, contractors and buyers and sellers. We will also explore the relationship between the activities of a farm or ranch business and the land or facility where the business operates and introduce how to set up an accounting system to manage multiple activities.

3:00 PM Break

3:15 PM Taking Charge of Self with Linda Emmanuel

It is no secret-women are playing an increased role in production agriculture. As females are reimagining their impactful work, mindfulness to protect the unique needs of their musculoskeletal design and reproductive wellness are of greatest importance. This interactive program will help women understand the challenges as well as develop an individual plan to strengthen body and mind to protect your healthiest self.

6:30 PM Dinner is served

7:00 PM Keynote: Colorado Commissioner of Agriculture Kate Greenberg and Oregon Director of Agriculture Alexis Taylor

Tuesday, JANUARY 21

8:00 AM Breakfast is served

9:00 AM Plate to Politics: Using Stories to Create Change with Sherri Dugger and Kriss Marion
With a short keynote speech from Kriss Marion, who ran for State Senate in the Wisconsin 2018 election, this session will introduce participants to Women, Food and Agriculture Network's Plate to Politics programming and the impact women leaders can have on food and agriculture policies on local, state, and federal levels. Participants will receive training in both developing their leadership skills and using storytelling to bring about change.

12:00 PM Lunch

Food will be provided. You are welcome to leave the Conference and purchase your own lunch.

1:00 PM Allison Paap, American AgCredit – Financing Considerations for the Beginning and Small Farmer

Join the discussion on financing and access to capital. Let's talk about the challenges that producers face with financing, and the lender's perspective on the loan application process. Don't miss this conversation!

2:00 PM Break

2:15 PM Conference Wrap Up and Networking Event

National Farmers Union staff have prepared a handful of guided networking activities to help you connect with fellow attendees. Have a follow up question for a presenter? Want to learn more about Farmers Union? Spend some time connecting with conference speakers and organizers to learn more.

4:00 PM Conference Ends

Planning to extend your trip? Here are some optional ideas for **Wednesday, January 22**.

Please note the NFU Women's Conference ends on Tuesday, January 21, and these are just suggestions for participants who wish to stay in San Diego, CA.

- Visit Dickinson Farm anytime between 9:00 am – 12:00 pm <https://www.wddickinson.com/>
- San Diego Seed Company (414) 797-3726 <https://www.sandiegoseedcompany.com/>
- Little Italy Mercato Farmers' Market - 3525 30th Street, San Diego, CA 92104 – from 9:00 am-11:30 pm