Virtual Women’s Conference
January 17-18, 2021
DRAFT Agenda
All times are listed in ET


Sunday, January 17

12:00 pm  Welcome – Patty Edelburg, NFU Vice President, & Abby Ferris, NFU Membership Director. (Pre-recorded)

12:30 pm  Keynote: Rematriation and The Story of Sogorea Te’ – Sogorea Te’ Land Trust.

2:00 pm  How to be an Advocate for Your Farm – Anne Steckel, NFU Biofuels Advisor, Jenny Hopkinson, NFU Senior Government Relations Representative, & Layla Soberanis, Senior Government Relations Representative.

3:00 pm  Discovering the Root of Your Back Story. Prevention and Understanding of Back Injuries – Linda Emanuel, AgriSafe Network R.N. and Ag Producer.

4:00 pm  Cultivating Leadership from a Feminist Lens – Dr. Antomia Farrell, MANRRS National President. (Pre-recorded)

4:00 pm  How Changes to the Tax Code Affect Commodity Producers - Kristine Tidgren, Iowa State University Dolezal Adjunct Assistant Professor & Director of the Center for Agricultural Law and Taxation. (Pre-recorded)
Monday, January 18

12:00 pm  Increasing Profit through Value-Added Products – Yolanda Gonzalez, Cornell Cooperative Extension Urban Agriculture Specialist, & Erin Link, EB Ranch LLC Farm Owner.

1:15 pm  Should We Cooperate? Insights on When to Form a Co-op and How to Get Started – Gianna Banducci, California Center for Cooperative Development (CCCD) Cooperative Development Specialist.

2:15 pm  Planning for the Next Generation: Opportunities for Equity via Farm Succession Planning – Gabrielle McNally, American FarmLand Trust Women for the Land Initiative Director, & Caitlin Joseph, American Farmland Trust Women for the Land Outreach Coordinator.


4:30 pm  Using Community Collaboration to Strengthen Food Safety Culture and Local Food Systems – Carolyn Jones, Mississippi Minority Farmers Association (MMFA), Josefina Lara Chavez, MPA, Community Alliance with Family Farmers (CAFF) Farm to Market Specialist, & Kristin Woods, Alabama Regional Extension Agent. (Pre-recorded)

4:30 pm  The Power of Social Media Marketing – Kate MacLean, Longest Acres Ranch Owner.