



UNITED TO GROW FAMILY AGRICULTURE

WOMEN'S CONFERENCE
NASHVILLE, TN | November 6-8, 2022

Sunday, November 6

- 6:00 PM** **Registration Opens**
- 6:15 PM** **Reception + Networking**

Monday, November 7

- 8:00 AM** **Registration Opens**
- 9:00 AM** **Welcome**
- Come meet your fellow attendees, play games, win prizes, and kick-off the conference with National Farmers Union staff!
- 11:00 AM** **Everything You Need to Know About Insurance but Did Not Know to Ask**
Deborah Fester, Senior Director of Underwriting, Farmers Union Insurance
- Are you properly insured? Do you have the coverage you need in the event of a loss? Learn the basics about insurance so you know what you need to insure
- 12:00 PM** **Lunch**
- 1:00 PM** **Power and Food: Implications for Farmers and Rural Communities**
Mary Hendrickson, Associate Professor in Rural Sociology, University of Missouri
- Mary Hendrickson is Associate Professor in Rural Sociology at the University of Missouri and serves as Co-Director of the Interdisciplinary Center for Food Security. Her research explores the socio-economic structure of agriculture and food, seeking ways farmers, eaters and communities can create more sustainable food systems. Through research and teaching, she seeks to build resilient, food secure communities across Missouri and beyond.
- 2:00 PM** **Panel Discussion: How Co-operatives Make an Impact**
Moderated by Teia Evans, Project Director, USDA Strengthening Co-op Capacity for Historically Underserved Farmers, NCBA CLUSA

Cooperation is adaptable and impactful. The common principles that unite all cooperatives –small-farm and commodity, rural and urban, producer and consumer – promote sustainable development, equitable exchange, and resilient economies. This session will look at cooperation in action, exploring real-world examples demonstrating how cooperatives meet a diverse range of individual and community needs.

3:00 PM **Get Loud: Change the World One Story at a Time**
Danielle Endvick, Communications Director, Wisconsin Farmers Union
Kriss Marion, Communications Specialist, Wisconsin Women in Conservation

Wisconsin Farmers Union communications staff Danielle Endvick and Kriss Marion draw on their own stories and the stories of others to present the skills you need to have influence in a range of situations. From powerful op-eds to poised public speeches to comfortable media interactions – there are a few common tools you can use to effectively get loud and shape change. Kriss Marion is a county supervisor, shepherdess, and farm stay host. A former newspaper writer and editor, Kriss has used her communications skills to direct-market her farm operations, build a fast-growing Farmers Union local chapter, organize neighbors to demand action on polluted wells, and run for office as a state assembly woman and senator.

4:00 PM **Break**

6:30 PM **Dinner**

7:30 PM **Join National Farmers Union staff for conversation and a chance to win prizes during BINGO!**

Tuesday, November 8

8:00 AM **Breakfast**

9:00 AM **Workshop: Leadership is Simple, but it's Not Easy with Irmadene Hanson**

Women have natural leadership strengths that are outrageously generous, yet we often don't see ourselves that way. How do we recognize these skills in ourselves (and others) and grow to our potential? The first step is to understand yourself and grasp what it means to lead. It's not rocket science, but it's also not easy. Irmadene will help you learn what leadership truly is, how you fit in and how to influence others and add value every day!

11:15 AM **Panel Discussion: Farming and Family**
Moderated by Patty Edelburg, former NFU Vice President

A discussion with fellow Farmers Union members Alicia Ravzi, Shannon Stafslein, and Roberta Eaglehorse-Ortiz on how they juggle family, work, and farm life

12:00 PM **Conference Wrap-Up**

12:30 PM **Lunch**

1:30 PM **Visit Country Music Hall of Fame**

The Country Music Hall of Fame and Museum seeks to collect, preserve, and interpret the evolving history and traditions of country music. Through exhibits, publications, and educational programs, the museum teaches its diverse audiences about the enduring beauty and cultural importance of country music. Learn more about the museum at <https://countrymusichalloffame.org/>

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