

Fairness for Farmers is a National Farmers Union campaign bringing the devastating impact of monopolies on family agriculture into the national spotlight.

Consolidation in the agriculture industry has led to:

- Excessive costs for farm inputs, including seeds and fertilizer
 - Supply chain vulnerabilities
 - Higher consumer prices
 - Limited options for meat processing
 - Increased farm equipment costs and reduced repair options
 - The devastation of rural communities
- ▶ While highlighting the problem, the campaign calls for specific legislative actions that would change the status quo and fix many of the problems the ag industry has increasingly faced for decades.
- ▶ Every family farmer and rancher can talk personally about how corporate consolidation has negatively impacted their family, their business, and their local community. NFU has dedicated time and resources to collect these stories across the country and ensure they are heard by those in positions to force change.
- ▶ NFU has given a voice to family farmers and ranchers, and they are being heard. For the first time in decades, Congress, regulators, and the Administration are paying attention and taking action.
- ▶ From enforcement of the Packers and Stockyards Act (PSA), having the right to repair your own farm equipment, improving price discovery in cattle markets, diversifying marketing opportunities and reporting antitrust violations—the campaign is working to bring fairness back into agriculture.

- ▶ The campaign is making sure everyone from policymakers to rural community residents to consumers understands the threat to the long-term viability of family farm agriculture, rural America and the nation's food supply if monopoly power remains unchecked.
- ▶ Once educated on the issue, the campaign aims to spur people into action, and to advocate for state and federal policy changes related to antitrust enforcement and market competition.
- ▶ NFU is actively working at the federal level with legislation that is now moving through the House and Senate, including the Right to Repair, Meat and Poultry Special Investigator Act of 2022, and the Cattle Price Discovery and Transparency Act of 2022.
- ▶ In addition to active legislation, USDA Secretary Tom Vilsack has recently announced the framework for a broad effort to transform our nation's food system by supporting a strong and resilient food supply and a fair agricultural economy. They've also released a series of proposed rules to establish greater transparency in poultry growing contracts and tournaments.
- ▶ The Biden Administration continues their work supporting competition in agriculture, including directives to be carried out by federal agencies. Working with the Department of Justice they launched [Farmerfairness.gov](https://www.farmerfairness.gov) to report suspected violations of the Packers and Stockyards Act or any other Federal law governing fair and competitive marketing and contract growing of livestock and poultry.
- ▶ Taken together, this legislation and action will go a long way toward fostering much-needed competition in the meat and poultry sector and are just one sign of momentum on issues facing farmers and ranchers after decades of consolidation.